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The WOW Project

Transforming careers education so that all children are inspired, motivated and equipped to reach their full potential.

Every child, no excuses.

www.ntlearningtrust.org.uk
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The World Of Work Project



Business Partners

Project Overview

The WOW project is designed to equip all children and young people for the World of Work (WOW) and spans every stage of the learning journey, from Early Years Foundation Stage, to Post-16. Activities are carefully designed in partnership with teachers and business professionals so that pupils gradually build on skills and knowledge gained each year and eventually leave school 'work ready'. They can then make informed decisions about their next destinations and flourish when they get there.

The project's vision is for all children to be inspired, motivated and equipped to reach their full potential. Every child—no excuses.

The activities are designed, delivered and supported by teachers, businesses, professional volunteers and partners who are all fully supported and engaged in the WOW programme through 6 key strands.



WOW Businesses

Businesses can become World of Work business partners and get involved with a wide range of initiatives with schools to encourage young people into local business careers. Time commitment can be varied and to suit the capacity of individual business' - from 1 hour per year to a day per term. As a business partner you can support the project in many ways including

- Donating staff time to engage with initiatives and events in schools such as :
 - World of Work Talks about your business sector
 - World of Work Career Speed Dating
 - World of Work Workshops
 - Business Safari opportunities with key school contacts
 - School Visits to promote your business/vacancies
- Help inform and develop the WOW Project and its activities
- Sponsorship for individual programmes
- Offer work experience placements or school visits to your business
- Explore apprenticeship opportunities.

WOW business partners will receive a certificate of approval from North Tyneside Learning Trust.

WOW Ambassadors

Individuals who lead or take part in WOW Project activities as a representative of your business or in their own time will be recognised as WOW Ambassadors. The WOW ambassador programme is open to all and provides opportunities for training and networking links through the WOW team.