

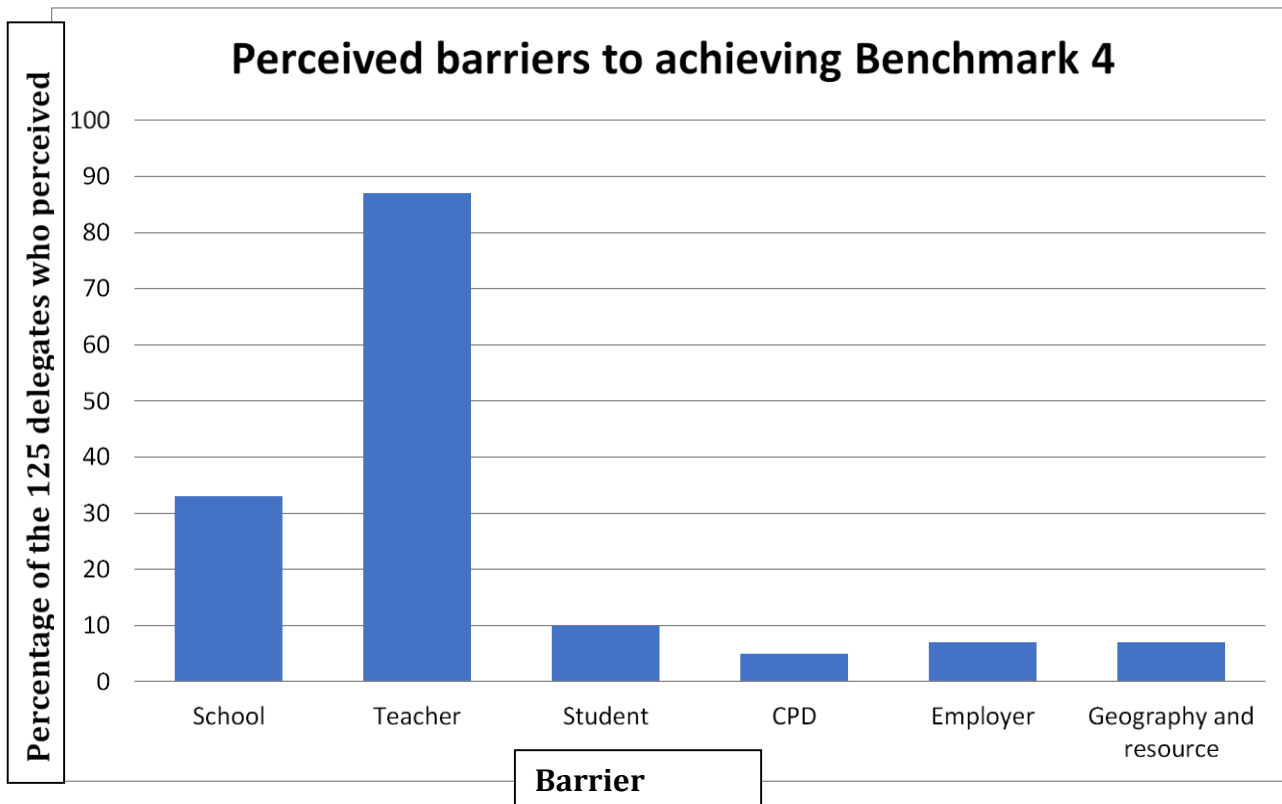
# North Tyneside Careers Leaders Network Meeting 17 Oct 2018

## Progress Against Benchmark Four

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Industry Alignment Managers

# Barriers to Benchmark Four?

## Regional Careers Leader Network Meeting 22nd June 2018




## **Background and Context:**

Churchill Community College and Norham High School are taking part in the Education Challenge Pilot in the NE.

Both schools are trialling “*Teaching Through the Lens of Industry*” a credible and relevant approach to teaching and learning.

The adopted approaches support the NE LEPs Strategic Economic Plan i.e. By closer alignment of careers learning and the curriculum, we aim to improve performance and social mobility and ensure that those entering the workforce have the attributes needed to succeed.



**BM4** *Linking  
curriculum  
learning to  
careers*

## DEPLOYMENT

Initiated Sept 2018

Projects cover years 7, 8, 9, 11

Approximately 200 students actively engaged on an ongoing basis

## SCOPE

Six discreet initiatives focussed upon teaching through the lens

- ✓ Science x 2
- ✓ Computer Science
- ✓ PSHE
- ✓ Technology
- ✓ Textiles

Engaged Sectors include  
Textiles

- ✓ **Health**
- ✓ **Social Care**
- ✓ **Retail**
- ✓ **Manufacturing**
- ✓ **HE and FE**
- ✓ **Utilities**
- ✓ **Transport**
- ✓ **Community Groups**

## Project Aim (Terms of Reference):

Building understanding and student interest in a specified part of the curriculum to life through the lens of industry

## Driving Question:

Frames activity and provided challenge and context



## Summary of Key Milestones

**Week 1 Project Initiation (Checkpoint1):** Students meet with Industry Lead, who will set the Challenge Question and success criteria to be met by Checkpoint 2

**Week 2 & 3:** working on the task brief

**Week 4:** working on the task brief and milestone meeting (teacher and IAM)

**Week 5:** working on the task brief

**Week 6: Project Review (Checkpoint 2):** Students meet with Industry Lead to receive feedback on how to improve and move on to final outcome task

**Week 7:** Industry Visit

**Week 8 & 9** working on the task brief and milestone meeting (teacher and IAM) Prepare for showcase / project time

**Week 10: Celebration and Assessment) (Checkpoint 3):** Showcase and celebration of achievement - Can we inspire others through our ethical design work?

# Assessment Framework

Improved:

- ✓ Attitude
- ✓ Aptitude
- ✓ Academic



# Desired Outcomes

Improved:

- ✓ Oracy
- ✓ Presenting
- ✓ Creativity
- ✓ Problem Solving
- ✓ Teamwork
- ✓ Communication

# Sustainability

## It's Not About

- ✓ Short term wins
- ✓ Ticking a box
- ✓ Setting unrealistic expectations

## It's All About

- ✓ Building sustainable relationships
- ✓ Adding relevance, capacity and value to the curriculum
- ✓ Improving student engagement and expectations
- ✓ Improving 21<sup>st</sup> century skills



# Anecdotal Evidence

- Staff are happy with the process and see the value of the adopted approaches
- The curriculum remains the focus
- Students welcome the interaction of visits and are improving their questioning and listening skills
- Businesses are positive about their involvement