

An Audience with the World of Work (WOW) team

Thursday 17th November 2021

Who are we?

Julie Scott - Careers Project Lead:
Primary

Julie Scott

Julie is the WOW Project Lead working with first and primary schools. Julie has worked in primary education for over 30 years. She loves working with children and likes nothing better than seeing young people make the link between their learning, the skills they develop and how they might use these in the world of work.

You can contact Julie at
julie.scott@ntlearningtrust.org.uk



julie.scott@ntlearningtrust.org.uk

Angie Patterson - Careers Project Lead:
Secondary, Middle and SEND

Angie Patterson

Angie is the WOW Project Lead working with middle, secondary and special schools. She is passionate about inspiring and motivating children and young people to reach their full potential. Her role supports Careers Leads to facilitate and improve careers education and help bridge the gap between educators and employers.



angie.patterson@ntlearningtrust.org.uk

What's our story?

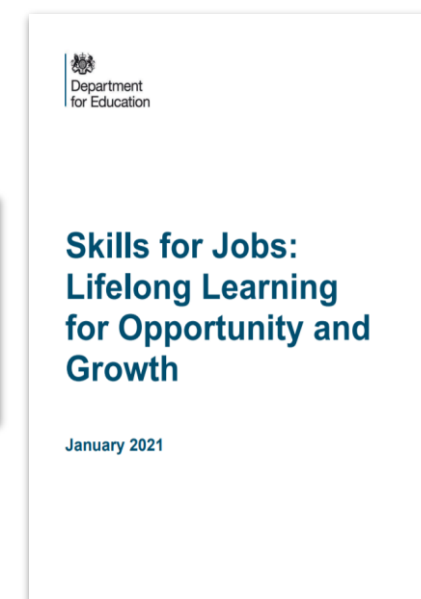
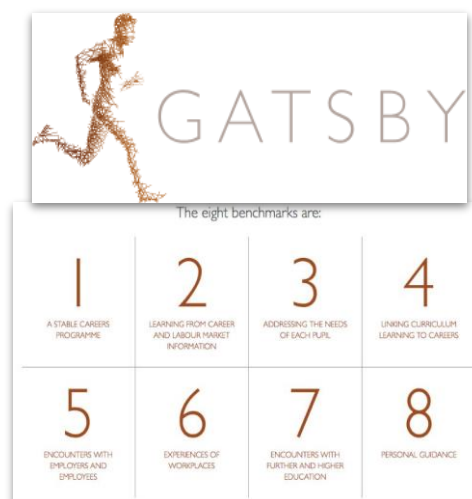
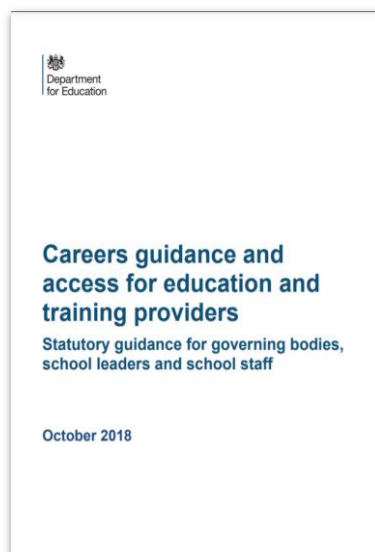
The World of Work (WOW) Project was created in 2015 when data from the Department of Education showed that 6% of KS4 and 9% of KS5 children did not sustain their destination and 3% were recorded as NEET (not in employment, education or training) when leaving KS4 and 2% at KS5.

This suggested that a significant number of students had either not received adequate careers education to makes informed decisions or left school not 'work ready'.

The data also showed that fewer students from North Tyneside applied to Universities (including Russell Group Universities) than the national average, despite there being two Russell Group Universities in close proximity.

Developments in Statutory Guidance for Careers Education

Over recent years there has been considerable changes for secondary schools in regards to careers education.



The introduction of Gatsby Benchmarks now means that schools have a clear framework to work towards and has helped shaped the way we deliver the world of work offer across the Trust

<https://www.youtube.com/watch?v=i4rt9jAX1Hk>

1		A stable careers programme
2		Learning from career and labour market information
3		Addressing the needs of each student
4		Linking curriculum learning to careers
5		Encounters with employers and employees
6		Encounters of workplaces
7		Encounters with further and higher education
8		Personal guidance
www.ntlearningtrust.org.uk		

But what about Primary Schools?

Although the Gatsby Primary School Pilot has taken place in the North East and 6 of our schools were part of this, there are still no plans for careers education to become a statutory part of primary education even though research shows:

- **ideas about jobs are already firmly shaped at a young age**
- **by the age of seven many of the preconceptions and stereotypes about future careers are already in place - driven by factors such as social background and gender.**

The WOW Project however covers all year groups and aims to introduce children in Trust Schools to the world of work at an early age.

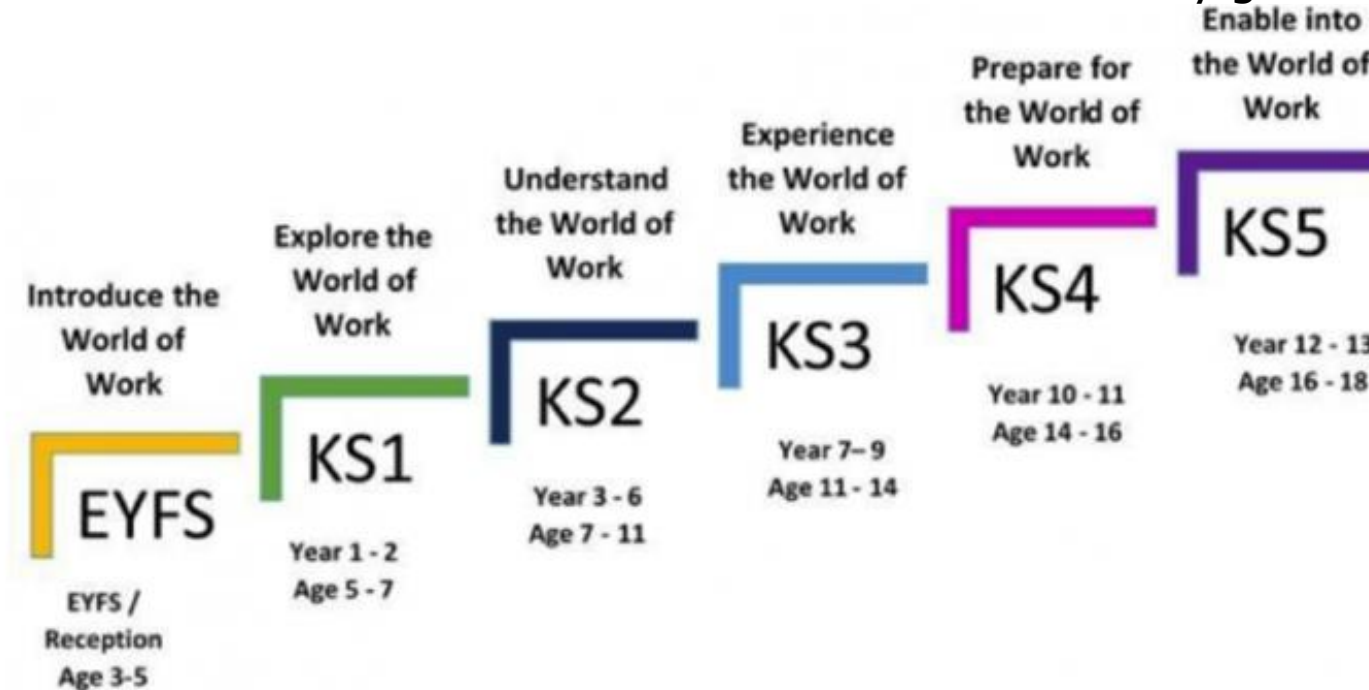
So, what is the WOW Project?

The WOW Project is a careers education programme designed to inspire, motivate and equip all children and young people for the World of Work (WOW).

The activities are designed, delivered and supported by WOW Project Leads, businesses and professional volunteers.

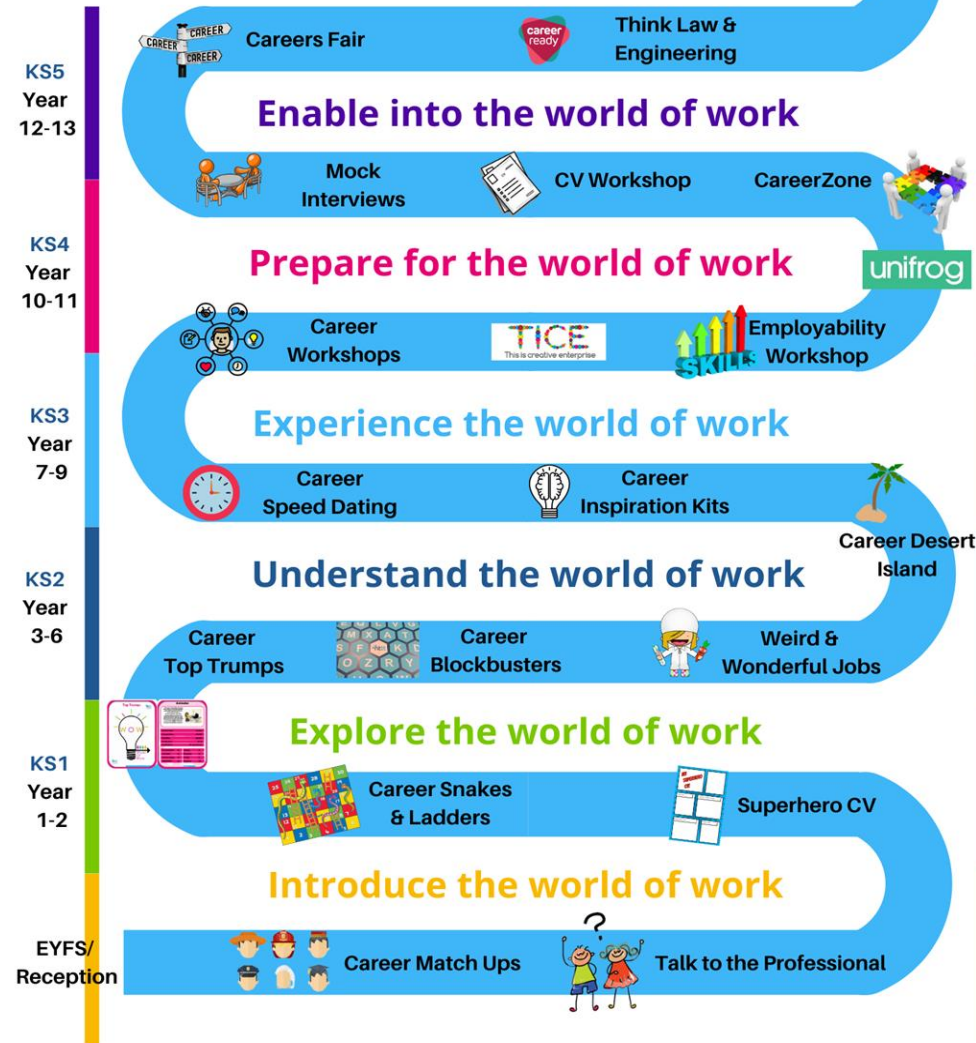
The WOW Project aims to support careers guidance in Trust Partner Schools by forging strong relationships between schools and local employers, culture of collaboration and staff skills and expertise.

The project spans every stage of the learning journey, from Early Years Foundation Stage to Post 16, and activities are carefully designed in partnership with teachers and business professionals so that pupils gradually build on skills and knowledge gained each year and eventually leave school 'work ready', can make informed decisions about their next destinations and flourish when they get there.



World of Work Careers Education Journey

The aim is for all children who attend a Trust School to have a progressive, informed and varied experience of careers as they progress through the different stages.



What are the aims of the WOW Project?

- Offer all Trust Partner Schools access to the World of Work offer
- Provide a planned programme for all age and phases
- Support schools in achieving the [Gatsby Benchmarks](#) as appropriate
- Support schools in using the [CDI Framework](#) to gain and maintain the inspiring IAG Award as appropriate
- Provide careers leads with CPD opportunities
- Provide support and information to schools and careers leads

The World of Work Project Objectives

- Engage with local employers and recognise their contribution
- Engage directly with young people and ensure they are:
 - Inspired, motivated and equipped to reach their full potential
 - Understand their options and how to achieve
- Link careers to the real world to bring relevance to the learning
- Challenge gender stereotyping within the world of work
- Link and embed careers in the curriculum emphasising the strong connections between education and the world of work
- Explore the diverse routes adults have taken to get their current job e.g. vocational (Inc. apprenticeships), academic, starting their own business etc.
- Provide primary careers interventions with the aim of raising aspirations and broadening horizons from an early age

Early Years / Key Stage 1-

Interventions designed to introduce and explore the world of work.

Talk to the Professional - Employer visits arranged to introduce specific job roles and promote discussion and questions about careers.

Career Match ups - Activity designed to introduce the concept of jobs, careers and the world of work.

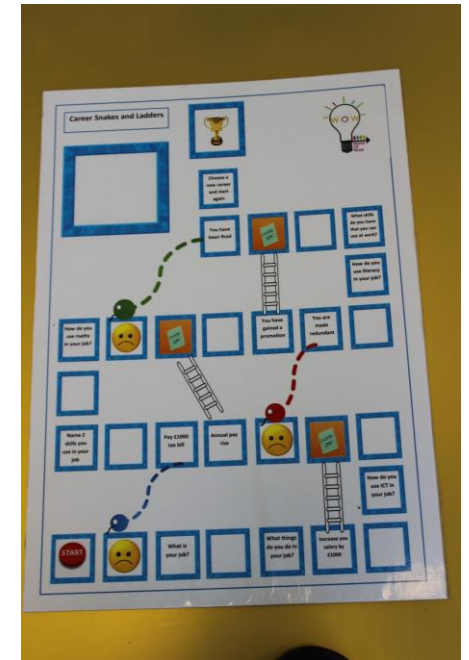
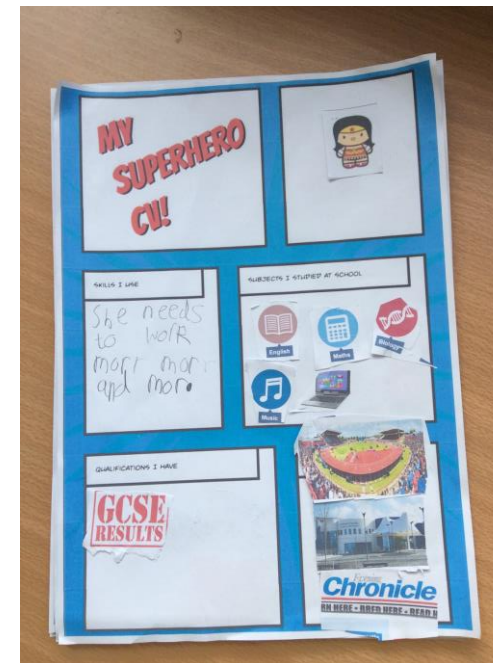


Early Years / Key Stage 1-

Interventions designed to introduce and explore the world of work.

Superhero CV - Workshop designed to explore the concept of skills linked with local employment.

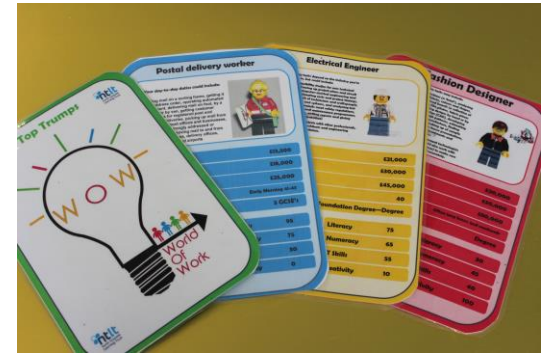
Career Snakes and Ladders - Workshop designed to explore how the core skills of numeracy, literacy and ICT link to careers.



Key Stage 2 -

Interventions designed to develop understanding about the world of work.

Career Top Trumps -Workshop designed to develop an understanding of careers, skills, salary and working conditions.



Career Desert Island - Workshop designed to promote understanding of transferable skills and career choices.

Weird and Wonderful Jobs -This workshop is designed to give children an understanding of the weird and wonderful careers that are available in the world of work today. Children will look at the skills and attributes that it will take to do some of the more quirky jobs.



Key Stage 2 -

Interventions designed to develop understanding about the world of work.

Career Inspiration Kits - Employer designed projects to develop an understanding of specific companies and their staff.

Career Speed Dating - Employer engagement event aimed at providing an opportunity for pupils to experience and understand a range of job roles, careers and sectors

Career Workshops - Employer led interactive workshops to develop an understanding of job roles, responsibilities and skills.



Key Stage 3 -

Interventions designed to enable students to experience the world of work

Career Speed Dating - Employer engagement event aimed at providing an opportunity for pupils to experience and understand a range of job roles, careers and sectors.

Employability Workshops - Workshops designed to gain experience of the skills needed in employment.



Key Stage 3 -

Interventions designed to enable students to experience the world of work

CareerZone - Employer engagement event delivered to allow students to experience hands on practical tasks performed in a range of jobs from a variety of career sectors.

CV Workshops - Workshop designed to provide the opportunity for students to experience the process of creating a CV.



Key Stage 4 -

Interventions designed to prepare pupils for the world of work, Further Education or training.

Mock Interview - Employer engagement event designed to prepare pupils for interviews with employers and further education providers by offering and interview and feedback on performance.

Assessment Centre Workshop - Workshop designed to enable students to be prepared for typical tasks and assessment exercises they may encounter at an assessment centre.



Key Stage 4 -

Interventions designed to prepare pupils for the world of work, Further Education or training.

CV & Application Form Workshops - Workshop designed to provide the opportunity for students to experience the process of CV building and to prepare an application form for themselves.

Career Fair - Employer engagement event aimed at preparing students with information on options, opportunities and choices for careers and further education



Key Stage 5 -

Interventions designed to enable students to achieve their career aspirations.

Think Law - Delivered in partnership with Career Ready, a series of master classes and support that enables pupils to examine careers in the legal sector.

Think Engineering - Delivered in partnership with Career Ready, a series of master classes and support that enables pupils to examine careers in the engineering sector.

And Career Fairs, Career Speed Dating and Mock Interviews.

Connecting our community of schools



Special/Alternative Provision

- Organise in collaboration with Southlands School the Future Focus SEND Careers Fair
- Tailored workshops
- Tailored employer events
- SEND resources



Warehouse Operative



Your day-to-day tasks may include:

- Taking delivery of goods and storing them
- Checking for damaged or missing items
- Moving stock by hand or with machines
- Packing and wrapping goods
- Loading goods for sending
- Keeping stock records
- Cleaning the warehouse

Skills needed:

- Good organisation
- Punctual
- Able to work in a team
- Able to read and fill out paperwork
- To be able to work well with hands
- To be able to do basic computer tasks

Average salary (a year):



Typical hours (a week):

35 - 40 hours

You could work shifts and this could be on days, nights evenings or weekends



Working environment:

- You could work in a warehouse.
- Your working environment may be at height, physically demanding and outdoors some of the time.
- You may need to wear protective clothing.

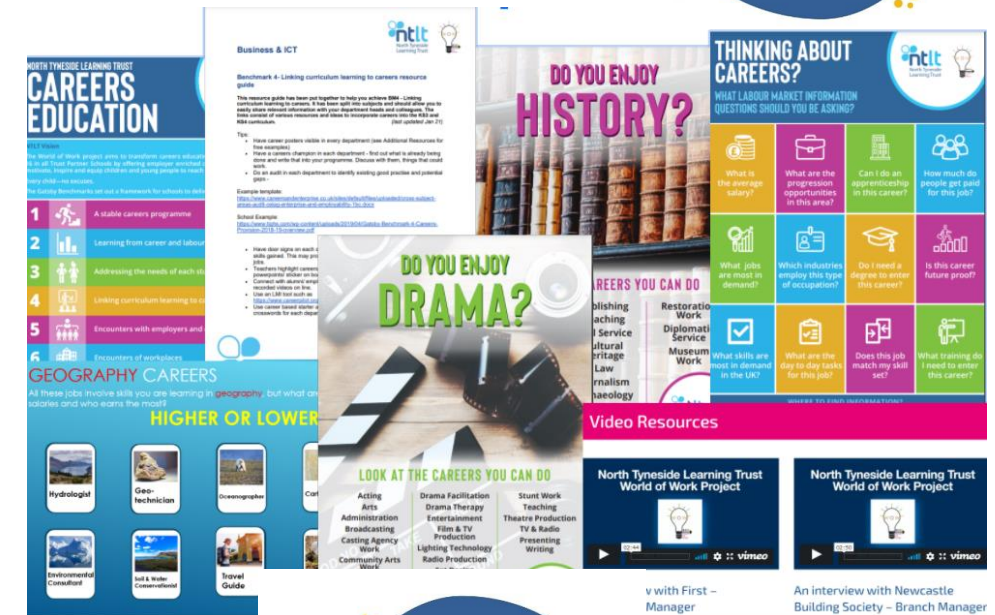
Local Employers:



ntlearningtrust.org.uk @NTLearningTrust info@ntlearningtrust.org.uk

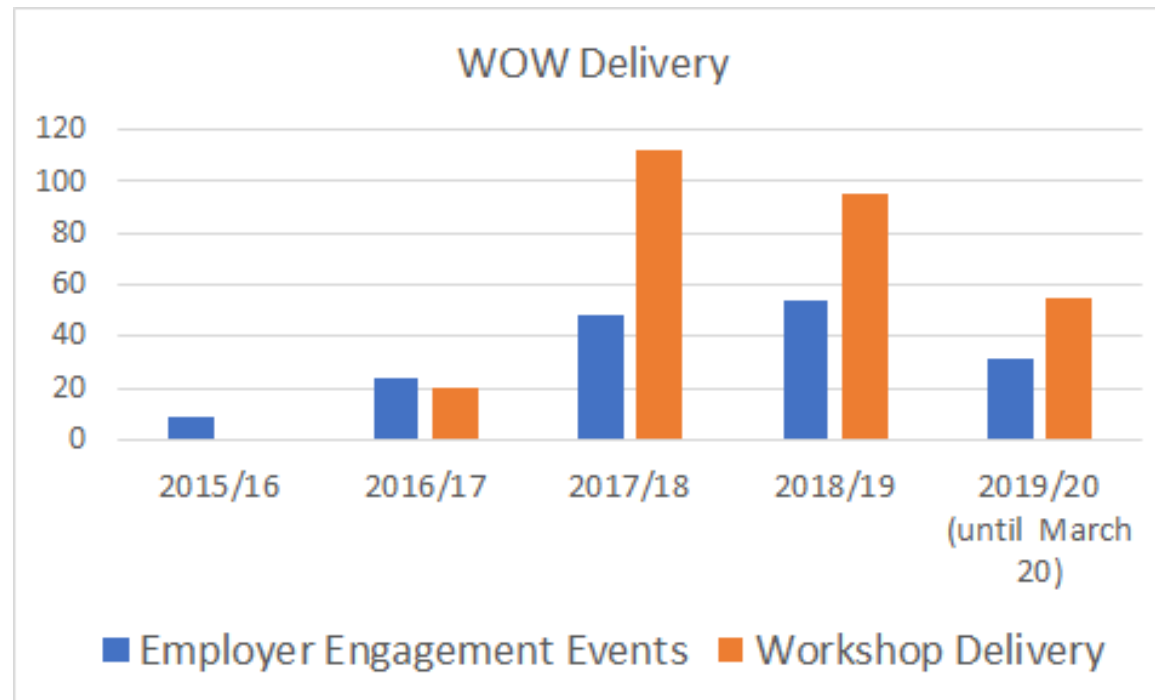
How else to we support schools?

- Regularly provide new careers resources for Partner Area
- section
- Half termly career lead network meetings
- Fully fund the Level 6 Careers Leader qualification and the Quality Careers Award
- Virtual Careers Fairs
- Subsidising the Connexions service
- Fully fund the Unifrog careers platform
- Match fund TICE (This is Creative Enterprise)
- Fully fund the Changing Education Virtual Work Experience Programme
- Employer signposting
- Ongoing support for Career Leads



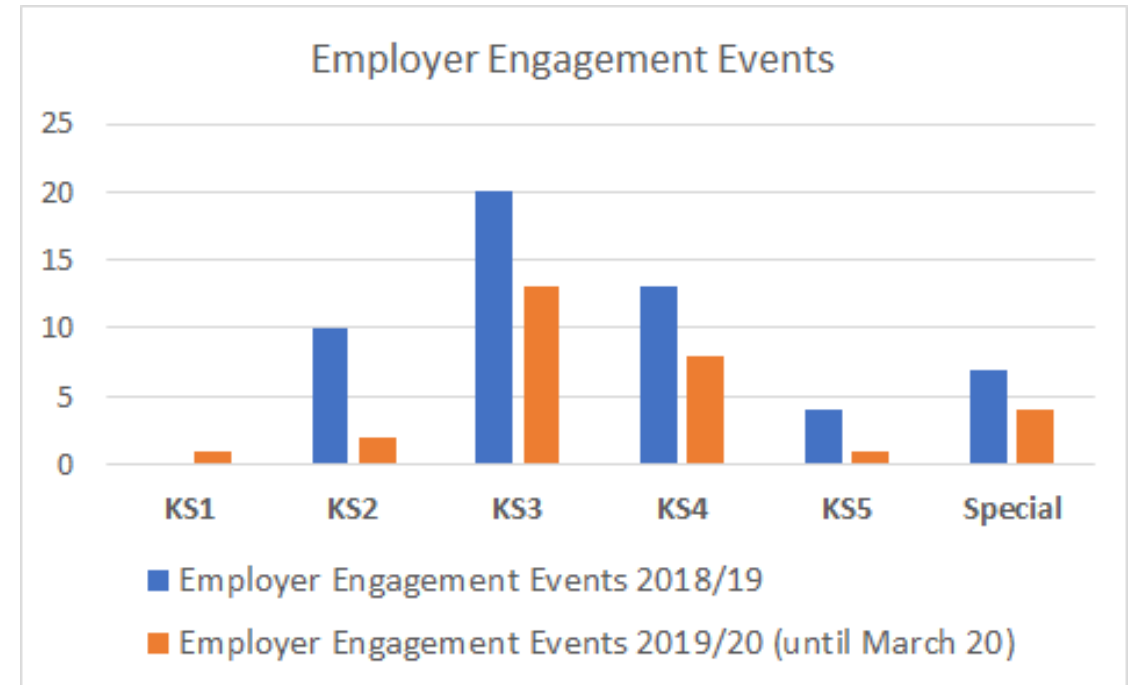
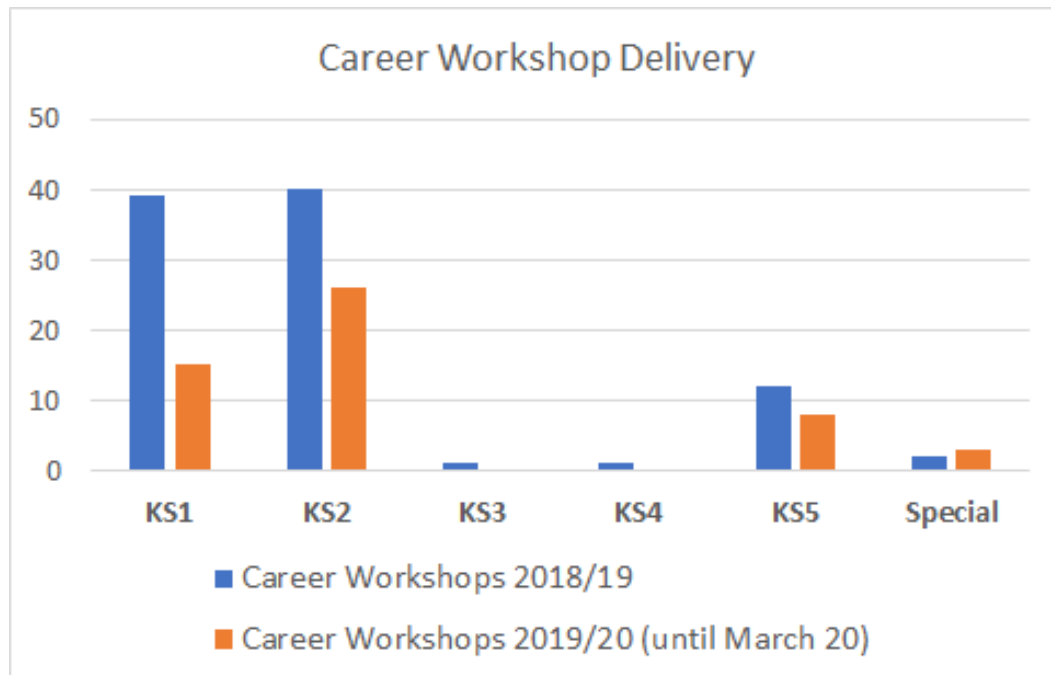
What have we done so far?

Since the project began in 2016, we have delivered 282 workshops in Trust Schools and organised and ran 166 employer events.



Breakdown of WOW Delivery

Employer events is focused at key stages 3 & 4



Workshop delivery is focused at key stages 1 & 2.

What do our schools say?

"I would like to say a huge thank you for delivering the exciting and interesting WOW workshops this week. The feedback received is excellent and the children have thoroughly enjoyed the learning experiences on offer."

Stephane Bommell - Headteacher at Hazlewood Primary School

"The WOW team are just that 'WOW'! The support has been amazing. We have improved our scores for the Gatsby benchmarks and this would not have been possible without their help.

They have a huge list of employers, business ideas and links at their disposal and are super efficient and organised to work with. It makes achieving your objectives so much easier as they take the stress out of planning and it saves me time. Thank you"

Sonia Wilkinson - Assistant Head & Careers Lead at Southlands School

"The support we receive from WOW is fantastic - they are always there to support with anything careers related. They have organised careers speed dating and mock interview days in recent years which have been proven to be invaluable experiences in preparing Monkseaton High School students to make fully informed decisions about their next steps."

Sean Hay - Careers Lead at Monkseaton High School

"The service that the World of Work team provides is a fundamental part of our Career program at John Spence. They help us to provide fantastic employer encounter opportunities for our students, as well supporting us in hitting the Gatsby benchmarks and ensuring our students are well prepared for their next steps. A dedicated and hard working team that are a great asset to any careers program".

Kate Winder - Careers Lead at John Spence Community High School

Any questions?