



Connecting our community of schools

**HOW OUR SCHOOLS AND
BUSINESSES CAN WORK
TOGETHER**



WHY ARE WE REACHING OUT TO YOU?

We know that there is huge value in schools and businesses working together and in doing so great things can be achieved. NTLT is seeking to engage with businesses and employers to further support and enhance the work we are currently doing with schools.

WHY SHOULD WE WORK TOGETHER?

Working collaboratively can benefit us all. As a business you could:

- create more, and better links with the local community
- increase your exposure
- have a positive impact on a potential future workforce
- meet the aims of your CSR programme
- promote staff development and wellbeing

In turn, schools benefit from:

- exposure to a wider range of careers
- knowledge and experience of business leaders, employers and employees
- stronger links with the local community

HOW CAN WE WORK TOGETHER?

North Tyneside Learning Trust has a number of initiatives carefully designed to help businesses and schools get the maximum value from collaboration. These initiatives include the World of Work project, our careers education programme; Foundation Trust Governors and continuing professional development opportunities for school staff.

"Capita's support to schools within the borough of North Tyneside is integral to our business strategy with enthusiastic support at all levels within the organisation. Our Partnership Director has recently been appointed to the Trust's board and we have supported NTLT with their WOW events since 2012. Not only does it provide personal and professional development for our employees, it supports the STEM agenda in schools supporting our recruitment strategy and gives staff time away from the office to support the local community that they work in which always receives positive feedback."

Capita, Employer Partner



HOW WORKING WITH NORTH TYNESIDE LEARNING TRUST SCHOOLS CAN IMPROVE YOUR BUSINESS

OUR VISION FOR OUR WORK WITH BUSINESSES:

To use the power of connectivity to enable businesses to support and inspire children and young people to broaden their understanding of the wealth of careers, realise their aspirations and reach their full potential, whilst at the same time helping businesses develop their own employees, deliver on their CSR and develop a future workforce.

DEVELOP YOUR OWN EMPLOYEES

Benefit to employees:

The chance to build connections with the local community

A chance to do something they are passionate about

Develop coaching skills

Develop leadership skills

Increase organisational abilities

Improve communication

Increased confidence

Improve team working

Improve creativity

Develop their resilience

Gain an overall sense of fulfilment

DELIVER ON YOUR CORPORATE SOCIAL RESPONSIBILITY (CSR)

Corporate social responsibility has become an important consideration for organisations, and the good it does for your company makes it a worthwhile investment. It also creates a positive image for your company.

Benefits of CSR:

It improves your brand and public trust

It guarantees profit growth

It attracts and retains employees

It encourages investors

It enhances personal and professional growth

It fosters a sustainable environment

It improves welfare

It promotes quality healthcare

DEVELOP AN INSPIRING FUTURE WORKFORCE FOR YOU OR YOUR SECTOR

By working with North Tyneside Learning Trust we can help make your ambitions for CSR a reality. This will enhance your work force and your bottom line at the same time as investing in our young people.

We believe that we both have an enormous amount to offer each other.

WHAT IS NORTH TYNESIDE LEARNING TRUST?

North Tyneside Learning Trust is a collaboration of schools working in partnership with businesses, universities and colleges to improve education and life chances for all children and young people.

Our Vision

To provide excellent schools through the power of connectivity between phases, education partnerships and industry, thereby enabling children and young people to realise their aspirations and reach their full potential.

Our Values

- Connectivity at the heart of everything we do
- Improving standards, raising attainment and promoting excellence
- Embracing Innovation and Creativity
- Levelling the playing field for all children and young people

Our Mission

- To improve education and life chances for all children and young people
- To work in partnership with businesses and higher and further education
- To raise achievement and transform learning through innovative, high-quality teaching and creative curriculum development.

- To operate at the centre of research and development activity geared towards improving social mobility and tackling disadvantage
- To strengthen pathways to further and higher education and employment
- To support the transformation of North Tyneside and the wider region into a high wage, high skill economy characterised by enterprise, ambition and success.

Our range of schools consists of first, primary, middle, secondary and special schools.



WHY WORK DIRECTLY WITH US?

Schools are busy organisations, focused daily on the needs of their young people. It can be hard sometimes to make contact with a school and harder still to get hold of the specific person you need to speak to.

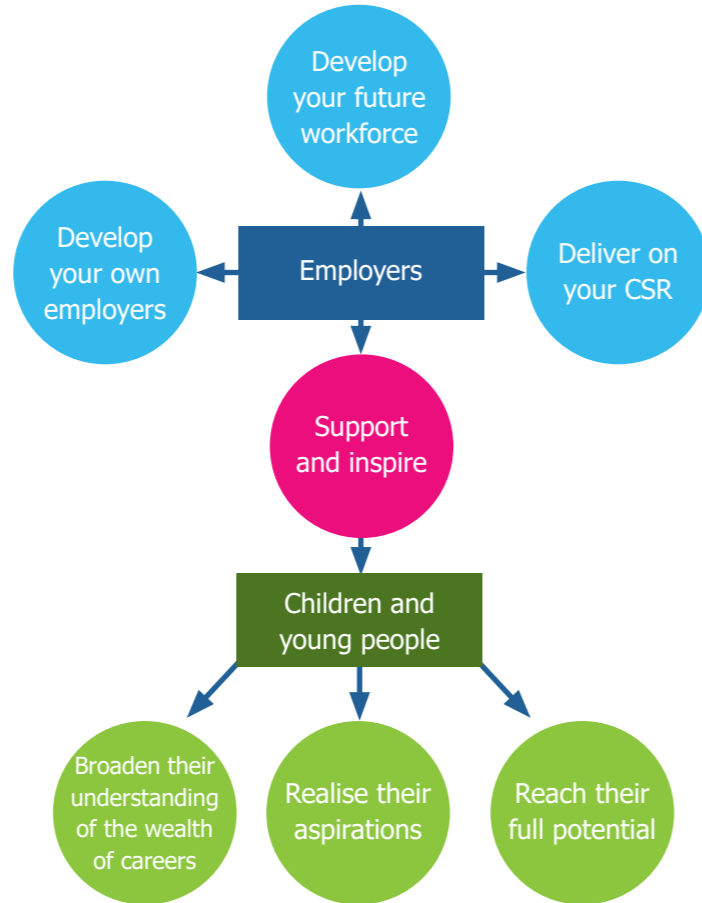
North Tyneside Learning Trust provides that way into schools. We know our schools well and we know the people in the schools who you need to talk to.

We are able to connect you to the right person in a school to make something work or we can organise a group of schools together to work on a specific issue.

As a trust we have the time to connect the needs of the school to the opportunities that exist and we can make it easy and effective for you to work with schools.

As a trust we are constantly on the lookout for opportunities to work in partnership or coordinate bids for funding support that an individual school would find it hard to do or may not even know about.

In short, we are the "school sector connector".




AREAS YOU COULD HELP US MAKE A DIFFERENCE

We have provided an outline of the different areas where businesses can support the work of the Trust, giving an indication of the opportunities available, benefits to the business and employees and an estimated time commitment.

"Before taking part in the Think Law programme, I was lacking confidence, unsure of what I wanted to study at university, and even where to study it. Think Law was pivotal in growing my confidence. The workshops were stimulating and showed us that a legal career is not unattainable. Moreover, the remarkable work experience Think Law organised for me with a chambers, further cemented that law was the subject I was most passionate about. Without all the opportunities the programme provided, I doubt I would have ever applied to read law at the University of Oxford, never mind receiving the offer I did in January."

Think Law Student




Over 11,000 children and young people benefitted from taking part in WOW activities in 2018/19

77 primary schools and 105 primary school teachers and support staff engaged in science CPD



2388 employers supported WOW activity over the last 5 years



36 secondary schools and 102 members of staff from these schools engaged in science training

6 workshops per year for governors in association with the National Governance Association



215 days of training delivered through the Northumberland, Tyne and Wear Science Learning Partnership

"WOW lets us keep in touch with our future workforce; engage with prospective apprentices and offer advice and development through their events. We have found career events particularly useful for offering information and guidance on the opportunities within our sector and have seen a notable increase in applicants from schools that we have attended."

Northumbria Healthcare Foundation Trust, Employer Partner

SCHOOL ENGAGEMENT



Our World of Work (WOW) and STEM Hub activities are carefully designed in partnership with teachers and business professionals so that young people are introduced to a range of careers and become inspired. Their skills and knowledge are gradually built upon each year through a range of engagement activities

that enable students to leave school 'work ready', make informed decisions about their next destinations and flourish when they get there.

Professional development supports teachers to meaningfully connect the curriculum to careers, opening their minds to employment possibilities and opportunities and bringing the World of Work to life.

Our work supports schools to achieve the Gatsby Benchmarks and enables young people to be more employable. Our work allows employers to make employment visible to our young people.

You can help North Tyneside Learning Trust by	Time commitment
Supporting a range of careers based events across schools including: <ul style="list-style-type: none"> • 50+ events run throughout the year • Careers Fairs • Mock interviews • Career Speed Dating • Career Workshops • STEM specific careers events 	Minimum of 4 hours per event. We normally run 50+ events you can choose from.
Supporting bespoke programmes eg Think Law/Think Engineering	6 x 2 hour masterclasses throughout the academic year
Supporting specific curriculum projects, including STEM specific projects, identified collaboratively with the Trust or a school	Minimum of 6 hours to work collaboratively on creation of a project. Also, potential to work directly with individual school delivering project work

SCHOOL GOVERNANCE

Use your knowledge and skills to make a difference to the school, education and the local community.

Governors from a variety of backgrounds take on a term of office of 4 years and together provide three core functions for the school:

- Setting the strategic direction
- Holding the headteacher to account for improving the school and its pupils, and the effective and efficient performance management of staff
- Ensuring financial health, probity and value for money.

The Trust provides 2 Foundation Governors for each school and we aim to source these from employers where possible to add to the skill set of each governing body.

"I can honestly say that even though it's early days, I have definitely benefited both professionally and personally. I have had my eyes opened to the challenges schools face on a daily basis, especially at the moment, but feel like I am contributing something tangible and worthwhile to the children in my local community. It has been great to build new relationships and further develop skills in strategic and financial planning to name just a couple. Since becoming a Foundation Governor, I have also been offered a wealth of training opportunities to support me in this role, as well as other more experienced Governors offering their support."

Trust Governor

You can help North Tyneside Learning Trust by	Time commitment
As an employer: Promoting Trust Governor opportunities to help provide a steady stream of prospective Trust Governors	
As a governor: Promoting careers in your industry and helping future employees to see the benefits of your industry and company.	40 hours minimum per academic year from an individual governor

LEADERSHIP

Might one of your staff be able to coach a headteacher or provide training across our schools?

We take very seriously the development and support of all of our leaders and run a range of programmes from one off training through to mentoring and coaching. We are always interested in people who can help provide that support.

You can help North Tyneside Learning Trust by	Time commitment
Supporting leadership development programmes	1 hour per half term
Coaching senior leaders in schools	1 hour per term
Mentoring senior leaders in schools	1 hour per term
Coaching chairs of governors and trustees	2 hours a year



INVESTMENT

This is an opportunity to invest time or money in our schools to have a long-lasting impact on the curriculum through resources or curriculum development alongside our teachers. Such a legacy of time or money has a dramatic impact on the lives and life chances of our young people.

You can help North Tyneside Learning Trust by	Time commitment
Investing time or money	Time investment varies from a one off hour, to an hour every week through to half or full days once a year or termly Financial investment can vary from a one off investment of £500, sponsorship of an event through to a £20000 capital investment
Supporting the development of a product or curriculum area	To suit you but could range from a one off hour, to an hour every week, through to half or full days once a year or termly



NEXT STEPS

If you are interested in discussing any of the areas further please get in touch. Our team is ready to meet with you and help to support in embedding some or all of these aspects across your business.

We would be interested in meeting with the senior team in your organisation to see how we could work with you across a range of these opportunities.

Otherwise, we can focus on one of the issues and develop the relationship as time goes on.

To discuss this further or to arrange a time for our team to visit and discuss the opportunities with your senior team please contact us at:

E: employers@ntlearningtrust.org.uk

T: 0191 814 3899

We look forward to working with you.



A WELCOME FROM OUR CHIEF EXECUTIVE AND CHAIR OF NORTH TYNESIDE LEARNING TRUST



Investing in our young people and your future workforce is key to what we do at North Tyneside Learning Trust. We know that young people are inspired by encounters and support from our local businesses. This helps them understand how the world of work operates, widens their appreciation of the range of jobs that are available and helps them to become more employable.

Working in partnership with your business will help us support our young people as well as help you develop your current workforce. We have a wide variety of opportunities available and would love to take our work with you to the next level to ensure mutual long-term benefits.

We look forward to working with you across the areas outlined in this brochure.

Kehri Ellis
CEO



Education is the bedrock upon which the futures of our young people rely, and Trust schools recognise that education is about more than simply SATs or GCSE results; instead the focus is on providing the broadest possible range of opportunities that will help prepare children for adulthood.

A key element of this is to prepare young people for the world of work, which is very much a focus for the Trust, but we cannot achieve this alone. Employer partnerships are critical in helping young people to understand what skills and attributes they need to be successful in a chosen field as, with the best will in the world, they are more likely to listen to people actually doing the job!

This exposure to employers and the vast array of opportunities that lie ahead in their futures undoubtedly will help develop a future workforce that is adaptable and able to meet the demands of a shifting labour market. We know from pupil feedback that there is a great deal of appetite for these interactions and thank you to those organisations who already support the WOW team in the delivery of this vital element of the Trust programme.

I do hope that you can support the Trust in the ongoing development of this critical work by providing time to work with young people from across North Tyneside Trust schools.

We look forward to hearing from you.

Jonathan Heath
Chair of our Board of Trustees



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